

A new President and CEO for Comité Colbert

Bénédicte Epinay steps into a new role as President and CEO of Comité Colbert.

Bénédicte Epinay has been appointed head of the Comité Colbert, taking over from Elisabeth Ponsolle des Portes.

After receiving her undergraduate degree in political science and economics, followed by a Master's degree in communication, Bénédicte Epinay spent most of her career with the French daily newspaper *Les Echos*. She joined the paper in 1984 and began covering luxury industry news in 1996. As the Deputy Director of editorial, she created the monthly and luxury magazine *Série Limitée* in 1999 and was involved in the launch of the *Les Echos Week-end* weekly publication in 2015. For the past four years, Bénédicte Epinay has been heading up the Luxury Division for Pelham Media, the French leader in corporate communication and a subsidiary of the Les Echos-Le Parisien Group. Her post entailed working with luxury companies to define their editorial and digital strategies.

“Her knowledge of our sector and her expertise will help her tackle the many challenges that will arise for our member houses and our association. More than ever, given the current situation we're all facing, we will need the collective strength that Comité Colbert provides,” said Guillaume de Seynes, Chairman of Comité Colbert.

About Comité Colbert:

Comité Colbert is forum for forward-thinking ideas created in 1954 by a group of 15 visionary business leaders. Today its members include 82 French luxury houses, 16 cultural institutions and six European members. Together, they promote a cultural and creative industry of excellence to promote European soft power and economic strength.

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